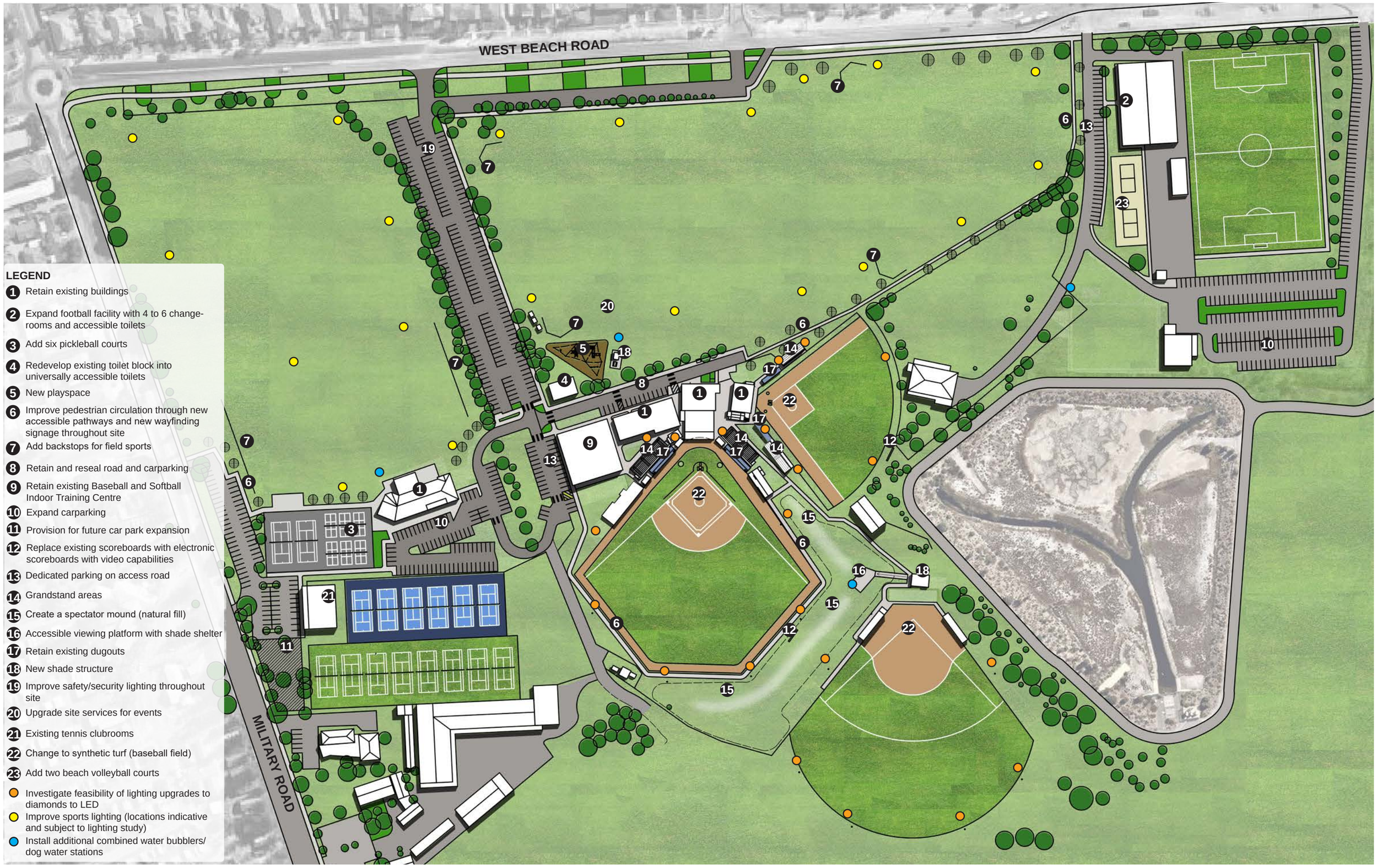CONCEPT OPTION TWO